

# **WE MANUFACTURE**







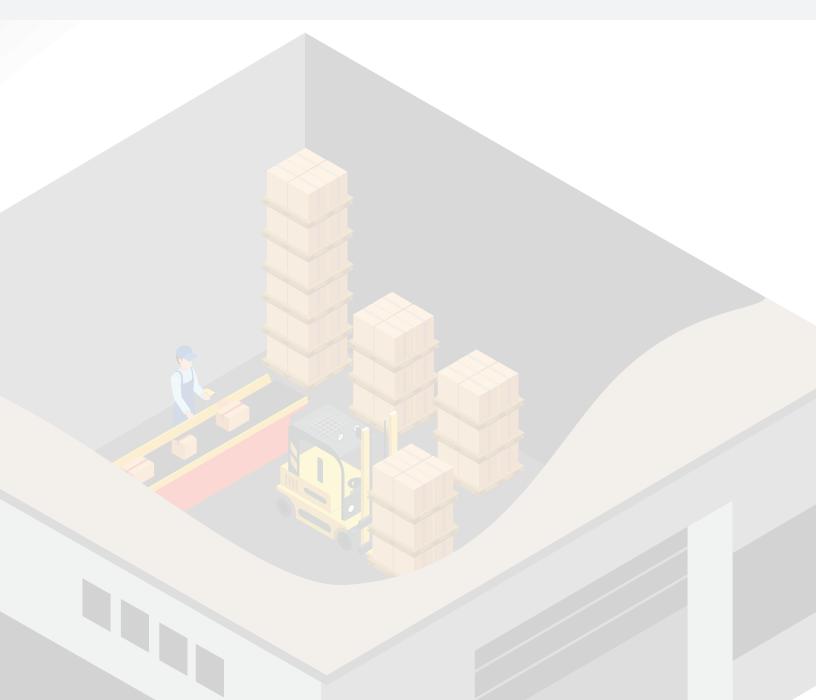














- Fortune 500 Company
- Glenview, Illinois
- Founded 1912
- · Locations in: **57 Countries**
- Headquartered in 50,000+ Employees
  - 17,000+ Granted or **Pending Patents**

#### **BUSINESS MODEL:**

- 80/20 Front-to-**Back Process**
- Customer Back Innovation
- · Decentralized. Entrepreneurial Culture

#### **COMPRISED OF 7 BUSINESS SEGMENTS**

- Automotive OEM
- Food Equipment
- Specialty Products
- Test & Measurement and Electronics
- Construction Products
- Welding
- Polymers & Fluids

# POLYMERS & FLUIDS SEGMENT



We manufacture lubricants, cleaning chemicals, and corrosion preventatives formulated to maximize equipment productivity and product quality for our customers. Our brands are recognizable and have an established reputation for performance and quality.

#### **RENEWED FOCUS IN ACTION**

- Value-added products and service for industrial applications.
- · Customer application and product training is part of our core competency.

**DiamondKote** 













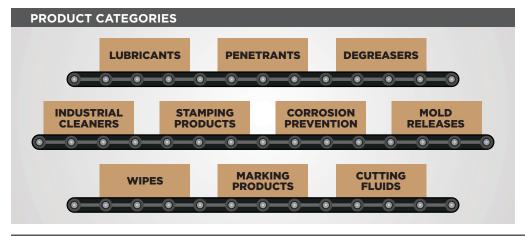






### **GROWTH STRATEGY: VOICE OF CUSTOMER**

- The voice of our customers is our most valued resource.
- Through collaboration with end-users, we translate our take-aways into value-added offerings. Driving further efficiencies and putting that value back into our customers operations.



#### **LOCATIONS**



#### MANUFACTURING & DISTRIBUTION



86,000 sq. ft.



43,000 sq. ft.

# FORMULATION LAB CAROL STREAM, IL 6,600 sq. ft.

#### **CAPABILITIES AND QUALIFICATIONS**

- Industry Segment Leaders assigned to key markets. Available to assist in leveraging our product portfolio to maximize return within our target markets.
- Technical Sales team willing to partner in the field to understand process applications and pain points.
- Product Managers for dedicated brands, focused on providing value-proposition and product development support.
- Regional Sales team focused on customer challenges and providing expert application solutions.
- Marketing team ready to support promotional needs.
- ISO 9001 (Olathe, KS site) and AS9100 Certification (Tucker, GA site).
- · EPA and FDA OTC capabilities at multiple sites.

# **DISTRIBUTOR PARTNERSHIP**

# WE DELIVER STRONG RETURNS FOR OUR DISTRIBUTION PARTNERS



#### WE ADD VALUE THROUGH:



#### **TIME AND MONEY SAVINGS**

 High-performance chemicals reduce equipment downtime, increase productivity & efficiency, and can even prolong the lifespan of equipment.



#### TRUSTED APPLICATION ADVISORS

 Expert sales consultants bring process improvements to operations through on-site training, tools, and support.



#### **USER SAFETY**

Next-generation products formulated for effectiveness and safety of the industrial user.



#### **PEACE OF MIND**

- Proven and trusted products keep critical equipment functioning, even in extreme environments.
- Products and service to support customer audit compliance and traceability.

# **END-USER SOLUTIONS**



#### **AUTOMOTIVE**

#### STRATEGIC MARKET FOCUS:

- Automotive Tier 1 and 2 Parts Manufacturers:
  - Tires
  - Anti-Vibration
  - Seals, Gaskets, and Belts
- Metal Vehicle Parts



#### AVIATION

#### STRATEGIC MARKET FOCUS:

- Aircraft & Component Assembly
- · Aircraft Maintenance & Repair



#### **FABRICATED METAL**

#### STRATEGIC MARKET FOCUS:

- Aluminum Extruders
- Steel Foundries
- Metal Foundries



#### **FOOD PROCESSING**

## STRATEGIC MARKET FOCUS:

- Meat & Poultry Processing
- Cheese
- Bakeries
- Snacks



#### INDUSTRIAL MRO

## STRATEGIC MARKET FOCUS:

· General Maintenance



#### MACHINERY MANUFACTURING

#### STRATEGIC MARKET FOCUS:

- Construction Equipment
- Agricultural Equipment
- Oil & Gas Equipment

By applying technical knowledge to end-user pain points, we formulate product solutions that get the job done with maximum effectiveness and efficiency.

We welcome the opportunity to partner with end-users in the field to demonstrate the value ITW Pro Brands products bring to any operation.

